

The aim of the Sport Horse Breeders Skillnet is to organise and provide quality training for sport horse breeders nationwide, increase the skill level and competitiveness of the sport horse breeding industry and to promote networking and shared learning among members of the Sport Horse Breeders Skillnet.



Sport horse Breeders Skillnet
Beech House
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Sport Horse Sales
& Marketing

Course
Information &
Registration



**Courses 2008-2009
Sport Horse Sales & Marketing**

In order to breed and produce horses for the market place it is vital to know what markets exist and what the consumer needs for each market. The aim of the Sport Horse Sales & Marketing course is to create greater awareness of market requirements and to identify the suitability of different horses for the various markets.

Throughout the day, participants will identify a range of horses, discuss their suitability for various markets and follow their progress through the sale. Expert national and international buyers will be on hand to facilitate the selection and evaluation of horses for the different markets.

These courses will be held over a full day (commencing at 9 am) and are free to members of the Sport Horse Breeders Skillnet. Registration is required.

Course Dates

Sales	Sport Horse Sales & Marketing
Goresbridge	22 nd May 2008
Cavan	11 th June 2008
Goresbridge	15 th Sept 2008
Cavan	7 th October 2008

**Courses 2008-2009
Sport Horse Sales & Marketing**

Registration:

To register for this course please complete the form below and return it to :

Jacqueline Ladley
Sport Horse Breeders Skillnet, Beech House,
Millennium Park, Naas, Co Kildare

Name/Stud Name:

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Name of Participant(s):

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Please indicate the sale and date you wish to attend:

Goresbridge:

22nd May '08

15th Sept '08

Cavan:

11th June '08

7th Oct '08